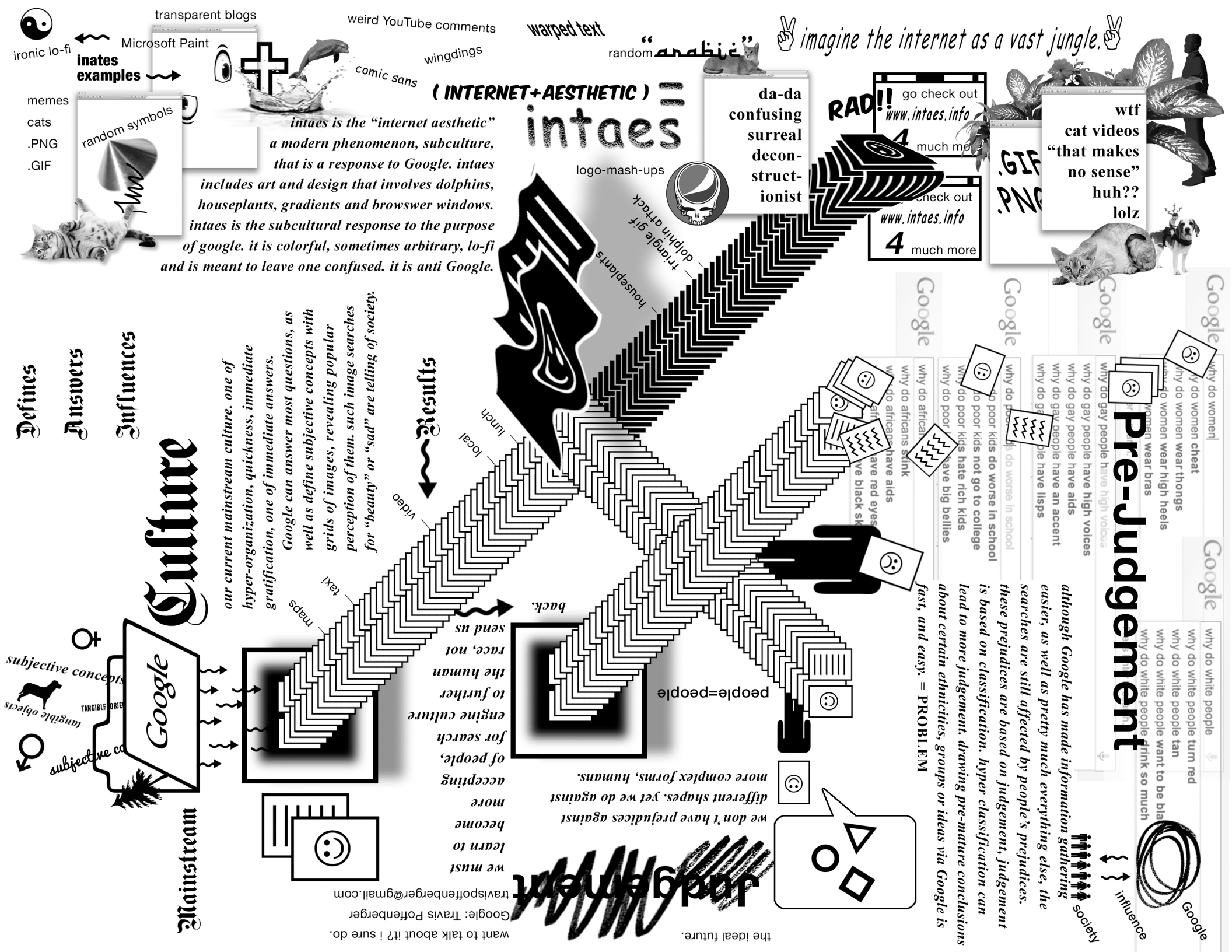

ironic lo-fi
inates examples
transparent blogs
Microsoft Paint
memes
cats
.PNG
.GIF
random symbols
weird YouTube comments
wingdings
comic sans
warped text
random
"arabic"
imagine the internet as a vast jungle.
(INTERNET+AESTHETIC) = intaes
intaes is the "internet aesthetic" a modern phenomenon, subculture, that is a response to Google. intaes includes art and design that involves dolphins, houseplants, gradients and browswer windows. intaes is the subcultural response to the purpose of google. it is colorful, sometimes arbitrary, lo-fi and is meant to leave one confused. it is anti Google.
logo-mash-ups
da-da confusing surreal decon-struct-ionist
RAD!!
go check out
www.intaes.info
4 much more
check out
www.intaes.info
4 much more
.GIF
.PNG
wtf cat videos "that makes no sense" huh?? lolz
Defines
Answers
Influences
Google Culture
our current mainstream culture. one of hyper-organization, quickness, immediate gratification, one of immediate answers. Google can answer most questions, as well as define subjective concepts with grids of images, revealing popular perception of them. such image searches for "beauty" or "sad" are telling of society.
Results
subjective concepts
tangible objects
subjective co
Google
maps
taxi
video
local
lunch
houseplants
triangle gif
dolphin attack
Mainstream
we must learn to become more accepting of people, for search engine culture to further the human race, not send us back.
people=people
we don't have prejudices against different shapes. yet we do against more complex forms, humans.
Judgement
want to talk about it? i sure do.
Google: Travis Poffenberger
travispoffenberger@gmail.com
the ideal future.
Pre-Judgement
why do women
why do women cheat
why do women wear thongs
why do women wear high heels
why do women wear bras
why do gay people have high voices
why do gay people have high voices
why do gay people have aids
why do gay people have an accent
why do gay people have lisps
why do poor kids do worse in school
why do poor kids do worse in school
why do poor kids not go to college
why do poor kids hate rich kids
why do poor kids have big bellies
why do africans stink
why do africans have aids
why do africans have red eyes
why do white people
why do white people turn red
why do white people tan
why do white people want to be bla
why do white people drink so much
although Google has made information gathering easier, as well as pretty much everything else, the searches are still affected by people's prejudices. these prejudices are based on judgement, judgement is based on classification. hyper classification can lead to more judgement. drawing pre-mature conclusions about certain ethnicities, groups or ideas via Google is fast, and easy. = PROBLEM
society
influence
Google